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CASE STUDY

Viddyoze

w/ Co-Founder Joey Xoto

"We Have Literally
Saved THOUSANDS of Dollars
Every Month Just From Making the Switch."

Can you give us a quick overview of Viddyoze and who you serve?

Viddyoze is a web based 3D animation platform that allows users to create video animations in just a few clicks. Customers can create intros, outros, lower thirds, backgrounds, overlays, transitions, and more.

Our customer base is mainly B2B companies, serving video content to their audience online whether that is on their website, blog, social media, or paid advertisements.

What challenges and pains did you use to have before using PayKickstart?

The biggest issues we had were metrics. Competitors didn't offer metrics that really mattered for a SaaS business.

PayKickstart does a fantastic job of giving us the data we really need.

Also - the affiliate management system that PayKickstart provides is hands down better than any other we've used. If you're a SaaS looking for an affiliate program, you need PayKickstart.

Why did you decide to go with PayKickstart?

PayKickstart appeared to be the only platform that really offered what we needed.

Usability, simple to setup, and really affordable! Competitors typically ask for a large % of fees for every transaction that is processed. We process millions of dollars every year, so before PayKickstart, it was incredibly costly for us. We have literally saved THOUSANDS of dollars every month just from making the switch.

In addition to the affordability, PayKickstart allows us to quickly set up recurring subscription plans, one-time payments, and upsell funnels - which is key to our business and pricing model.

How has your experience been?

Our experience with PayKickstart has been nothing short of Amazing.

The support team at PayKickstart is best in the industry. To be honest, it may actually be the best I've ever dealt with online. They are awesome, and we've always had a quick helping hand whenever we needed it.

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