



C A S E S T U D Y

Link N Learn™



Since making the switch almost 1 year ago
we have generated

\$500,000
in revenue

COMPANY BACKGROUND

My name is Justin Rowe and I'm the founder of LinknLearn.co, one of the top LinkedIn lead generation agencies in the US.

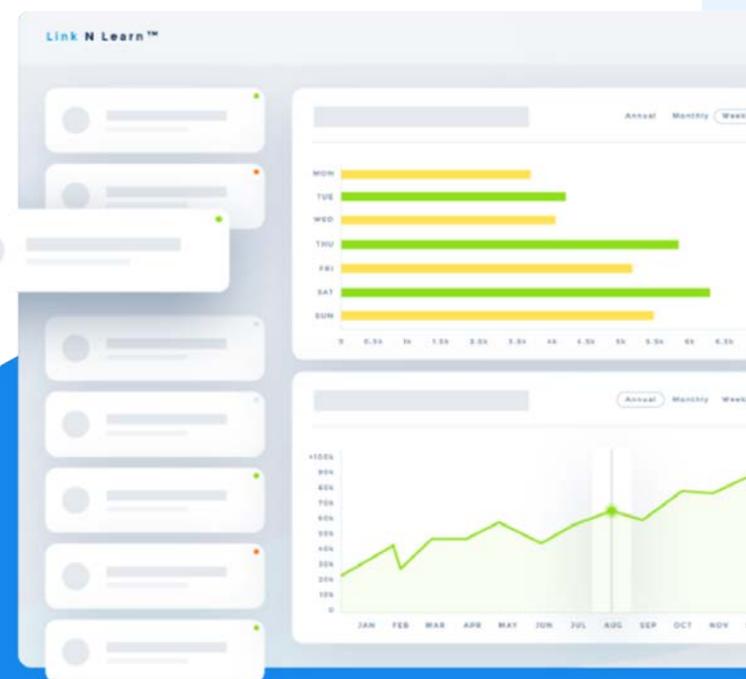
In the first year of businesses, we were taking payment through PayPal invoices, which worked well at first but quickly turned into an issue as we scaled up. Clients would pay upfront for our service for month 1 and then we would always be chasing them down in the following months to get paid.

Payments were often 2-3 weeks late. This was a big problem for cash flow since we had a team of contractors helping us do the work for clients who expected to be paid weekly. Even if my clients weren't paying on time, I was committed to always paying my team promptly every week.

Once we made the switch to PayKickstart, THINGS COMPLETELY CHANGED FOR US.

It was super easy to get started and very affordable.

I signed up, created 3 sales pages for my main offers, connected my Stripe and Paypal, and then swapped the links on my website to my new PayKickstart payment links.



The difference was night and day!

Not only was I able to connect any payment processing system up to my new payment pages, but now my clients were set up on automatic monthly subscriptions that would automatically charge them again on the set billing date.

If a payment from a client failed, it would automatically notify me and allow me to select a set number of days before it tried the payment again. After a few more failed attempts to collect, it would cancel the subscription and send out the cancellation notice.

I could easily change their billing date, update billing info, and even upgrade or downgrade their package as needed, and the reporting was great.

This feature alone is saving me

\$2,000
/ MONTH

by automatically bringing delinquent accounts current through multiple attempts to collect without me lifting a finger. And that's not including the \$5,000+ of increased cash flow from never having to chase down anyone for their monthly payment.

You can even set up automated workflows such as welcome email upon purchase with your intake form included or an exit sequence when they cancel, hitting them with another offer.

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Now that I'm a bit more of a PayKickstart pro, I have incorporated things like having multiple offers on my sales pages and one-click upsells, which has been a really nice boost in revenue.

For example, my main offer is a simple connect and message approach on LinkedIn that I offer as a "done-for-you" type service to clients at \$299/month.

With PayKickstart, I was able to add on a 3-month and 6-month option that gives buyers a discount if they choose a longer-term and pay upfront. I also threw in an upsell offer to get their profile revamped and it's easy as a click of the button at checkout!

Here is an example checkout page with the three options customers can select from:

Starter Package - Connect and Message

We connect and introduce you to your target demographic and you take over when they respond.

1. Research your company
2. Create a strategy and write the messaging for you
3. Hand craft LinkedIn search groups to capture your ideal clients
4. Send 50 targeted connection requests per day
5. Generate 300-400 highly targeted new connections monthly
6. Send a series of simple "human" type direct messages to all those that connect (up to 4 messages until they respond)

SELECT PRODUCT

- \$299/month - Month to Month - \$100 Setup Fee **\$399.00**
- 3 Month - 10% OFF - \$270/month - No Setup Fee **\$810.00**
- 6 Month - 20% OFF - \$240/month - No Setup Fee **\$1,440.00**

PAYMENT METHOD

PayPal

An approval dialog box will appear for secure PayPal payment

Yes! I want the LinkedIn Profile Optimization \$175

We've helped more than 400 companies in 30+ countries and we know LinkedIn!

The main things we will look at and change as needed would be the following:

I can't tell you how much these easy to use features have allowed me to increase sales and maximize every new purchase we get.

Seeing more and more clients take me up on more significant offers and longer terms has been amazing.

There is no way I'd be a million-dollar agency right now if I hadn't discovered PayKickstart when I did.

It's allowed me to look like a pro at a tiny cost.

READY TO TEST-DRIVE

 paykickstart



GET STARTED FOR FREE TODAY

